

Date: December 16, 2022

To: CSCC Board for 2023

From: Monte and Victoria Saager, Chair  
Cascade Geargrinders Road Rally Program

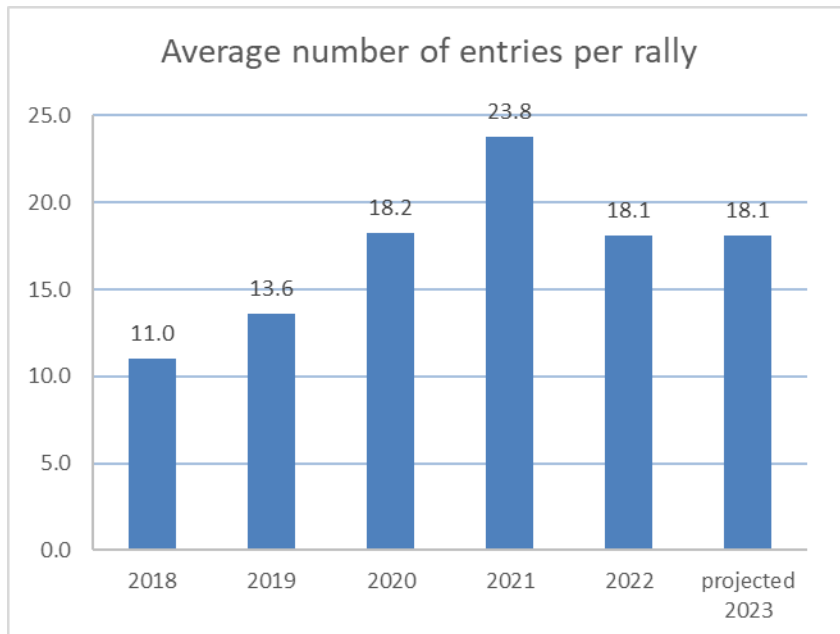


Subject: 2023 Geargrinders Budget Approval Request

Attached is the proposed 2023 Geargrinders budget and the 2023 TSD Road Rally Schedule. This budget projects the season will about break even. However, everything depends on attendance. More on that soon.

Ten road rallies are planned for the 2023 season, one more than last year. The season starts with Rally School in February. A virtual rally school Friday evening precedes a practice rally on Saturday. The Saturday Road Rally Series includes six events, March through August. Then the Mountains to the Sea Rally in September and Ghouls Gambol in October. New this year is the Oregon Trailblazer in November.

The goal for 2023 continues to be to make sure Cascade rallies are affordable, easy to enter, and fun to



run. Events will be well constructed, consistent in style, free from errors and ambiguities, and designed to improve the participant's experience.

The 2023 budget assumes a season average of 18.1 cars per rally. For 2022 we projected an average of 19.6 and ended the season with an average of 18.1 cars per rally.

Attendance started to decrease late in the 2021 season and continued to decline in 2022.

Rally competed with many

more activities as COVID restrictions decreased. High fuel prices as well as continued public health concerns also may have depressed participation.

We believe our attendance expectations for 2023 are achievable. But much will depend on outreach as well as public health and fuel costs.

Essential to encouraging attendance is making sure our events continue to comply with public health recommendations. Although opportunities are provided for gatherings at the beginning and ending locations as well as breaks during the rally, these gatherings are optional and not required to participate in the rally. Online registration through MSR remains mandatory (no onsite in-person registration). Check-in is virtual (via email). And GPS apps will continue to provide event scoring (no manned checkpoints, no onsite scoring committee). Participant and organizer safety is a top priority.

Keeping entry fees low also promotes attendance. Pricing will stay the same for the 2023 season: \$20 per car for members and \$30 per car for nonmembers for all rallies, except the all-day Mountains to the Sea Rally at \$50 per car for members and \$75 per car for non-members. We believe Cascade's road rallies should be accessible and affordable.

For Cascade members, there are two other ways to make rally more affordable. The \$120 Series Pass includes entry in the Rally School and all six of the Saturday Series rallies - seven rallies for the price of six. The \$180 Season Ticket includes entry in all rallies in the Series Pass plus entry in the Mountains to the Sea Rally and Ghouls Gambol.

The Series Pass and Season Ticket packages not only make rally more affordable, they also offer benefits attractive to contestants. Register just once to be automatically entered in the rallies. Receive event notices and rally materials before other contestants. Run the same car number with the same start time at each rally. And we're still trying to get approval for a multi-event SpeedWaiver package - e-sign SpeedWaiver just once to cover all events in the package. (One more benefit for the contestants.)

In our yearend survey of club ralliers, we asked about Saturday Series rally prizes. Candy, specifically chocolate, was mentioned as an appropriate rally prize. Also gift cards for coffee shops such as Star Bucks, Dutch Bros, Hard Rock or restaurants such as Burgerville. Movie tickets and race admission were also suggested.

In 2023, we plan to provide two prizes per winning team, one for each team member. Winning teams also receive a signed certificate suitable for framing, memorializing their win.

Outreach is essential to attracting new and prior participants. Promotion of Cascade's road rally events through email, social media, Auspuff, and the Cascade Geargrinders website will continue. We'll continue to work with CSCC Marketing to identify new opportunities to improve rally event promotion.

You can help by sharing road rally event announcements. Let us know if you identify new audience opportunities.

You can help even more by personally contributing to road rally attendance goals by participating. Find a partner you like to spend time with who would enjoy a drive in the country, decide who drives and who navigates, and start the season with the Rally School Rally on Feb. 18. Then make a date for one Saturday a month to play the game that takes you places.



2023 Geargrinders Budget Request

December 16, 2022

Page 3

Cascade board members, directors, conference reps, race officials, and committee chairs are offered half off the entry fee for the Rally School Rally. Contact [rally@cascaadesportscarclub.org](mailto:rally@cascaadesportscarclub.org) to get your discount.

To reiterate, the sustainability of the Cascade Geargrinders Road Rally Program depends on attendance.

Also essential to sustaining the program is consistent leadership and administration. We became Geargrinders Chair early in 2018, at a time when it seemed the program might vanish from lack of volunteers and participants. This coming season will be our sixth year as chair. It is time to start training those who will carry on after us.



One season of understudy would be advantageous for a new chair. If finding rallymasters to write road rallies is any indication (e.g., needle in a haystack), then finding an understudy for the Geargrinders Chair position may be a challenge. Recruitment for our replacement is open. Apply within.

We request the Board's approval of the 2023 Geargrinders Budget.

Please let us know what questions you have about the Geargrinders Road Rally Program.

Thank you for your support!

Monte and Victoria Saager, Chair  
Cascade Geargrinders Road Rally Program  
[www.cascadegeargrinders.org](http://www.cascadegeargrinders.org)  
[rally@cascaadesportscarclub.org](mailto:rally@cascaadesportscarclub.org)

# PROPOSED 2023 Geargrinders Budget

updated 12/16/22

## Summary:

### Net revenue from entry fees (less MSR)

10 events, Feb. thru Nov. **\$4,002**

### Expenses

Insurance \$1,500

Printing, supplies, misc. \$150

Tropies, engraving, prizes \$1,700

Rallymaster fuel stipend \$575

Richta app fee \$90

**Total Expenses \$4,015**

**Net Profit/Loss (\$13)**

## Budget Detail:

10 events projected avg cars/event 18.1

### Budget Per event

### Season Revenue (prepaid entry fees)

	Number	Each	Total		
Series Pass (full rate)	3	\$120	\$360	\$4.30	\$12.90
Series Pass (rallymaster rate)	1	\$100	\$100	\$3.80	\$3.80
Less MSR fees			(\$17)		(\$16.70)
Season Ticket (full rate)	7	\$180	\$1,260	\$5.80	\$40.60
Season Ticket (rallymaster rate)	3	\$160	\$480	\$5.30	\$15.90
Less MSR fees			(\$57)		(\$56.50)
Entry Discount	10	(\$10)	(\$100)		
<b>Total Season Revenue (prepaid entry fees):</b>			<b>\$2,027</b>	<b>\$203</b>	

### Season Expenses (overhead)

ICSCC Insurance	<b>\$1,500</b>	<b>\$150</b>	per ICSCC invoice 3/8/22
<b>Rally Season Overhead</b>			
Publicity and marketing (print flyers, cards)	\$50		
Road Rally Rules (printing as needed)	\$0		
Championship Trophies	\$350		
CSCC Perpetual Trophy engraving	\$50		
Miscellaneous supplies - operations	\$100		prize postage
<b>Rally Season Overhead Expenses (w/out insurance):</b>	<b>\$550</b>	<b>\$55</b>	
<b>Total Season Expenses (with insurance):</b>	<b>\$2,050</b>	<b>\$205</b>	

## Rally School Rally

projecting 20 cars

Revenue:	Number	Each	Total		
Entry fee (non-members)	5	\$30	\$150	\$2.05	\$10.25
Entry fee (members)	1	\$20	\$20	\$1.80	\$1.80
Less MSR fees			(\$12)		(\$12.05)
Series Pass	4	\$0	\$0		
Season Ticket	10	\$0	\$0		
<b>Total Revenue:</b>			<b>\$158</b>		

Expenses:			
Rally school materials		\$0	
Class room rental		\$0	
Route instruction printing		\$0	
Rallymaster fuel stipend		\$50	
Richta app fee (\$3/car for non-member entry)		\$0	no charge this year
<b>Total Expenses:</b>		<b>\$50</b>	

## Saturday Road Rally Series (6 events)

projecting average of 16 cars per rally

Revenue:	Number	Each	Total		
Entry fee (non-members)	1	\$30	\$180	\$2.05	\$2.05
Entry fee (members)	1	\$20	\$120	\$1.80	\$1.80
Less MSR fees			(\$4)		(\$3.85)
Free entry (discount)					
Series Pass	4	\$0	\$0		
Season Ticket	10	\$0	\$0		
Free entry (discount)					
<b>Total Revenue:</b>			<b>\$296</b>		

Expenses:			
Route instruction printing		\$0	\$0
Rallymaster fuel stipend		\$50	\$300
Event awards		\$100	\$600
<b>Total Expenses:</b>			<b>\$900</b>

**Mountains to the Sea (1 day)**

projecting 25 cars

Revenue:	Number	Each	Total		
Entry fee (non-members)	6	\$75	\$450	\$3.18	\$19.05
Entry fee (members)	9	\$50	\$450	\$2.55	\$22.95
Less MSR fees			(\$42)		(\$42.00)
Season Ticket	10	\$0	\$0		
<b>Total Revenue:</b>			<b>\$858</b>		

## Expenses:

Route instruction and rules printing		\$0			
Rallymaster fuel stipend		\$125			
Barbeque		\$0			BBQ?
Awards, perpetual trophy engraving		\$550			
Richta app fee (\$5/car)		\$60			
<b>Total Expenses:</b>		<b>\$735</b>			

**Ghouls Gambol (1 event)**

projecting 30 cars

Revenue:	Number	Each	Total		
Entry fee (non-members)	10	\$30	\$300	\$2.05	\$20.50
Entry fee (members)	10	\$20	\$200	\$1.80	\$18.00
Less MSR fees			(\$39)		(\$38.50)
Free entry (coupon)					
Season Ticket	10	\$0	\$0		
<b>Total Revenue:</b>			<b>\$462</b>		

## Expenses:

Route instruction printing		\$0			
Rallymaster fuel stipend		\$50			
Event awards		\$100			
Richta app fee (\$3/car for non-member entry)		\$30			
<b>Total Expenses:</b>		<b>\$180</b>			

**Oregon Trailblazer** (1 event)

projecting 10 cars

Revenue:	Number	Each	Total		
Entry fee (non-members)	2	\$30	\$60	\$2.05	\$4.10
Entry fee (members)	8	\$20	\$160	\$1.80	\$14.40
Less MSR fees			(\$19)		(\$18.50)
Free entry (coupon)					
<b>Total Revenue:</b>			<b>\$202</b>		

Expenses:	
Route instruction printing	\$0
Rallymaster fuel stipend	\$50
Event awards	\$50
Richta app fee (\$3/car for non-member entry)	\$0
<b>Total Expenses:</b>	<b>\$100</b>

projected avg cars/event 18.1

<b>Total expense</b>	<b>\$4,015</b>	
<b>Total revenue</b>	<b>\$4,002</b>	
<b>Net</b>	<b>(\$13)</b>	<b>-0.3%</b>



CASCADE SPORTS CAR CLUB GEARGRINDERS

# 2023 Road Rally Schedule

Register: [MotorsportReg.com](https://MotorsportReg.com)

as of 11/22/22

## Saturday Road Rally Series

**February 18 – Rally School** – Start the season with a virtual review of time-speed-distance road rally rules and procedures on Friday evening. Then run a practice road rally on Saturday morning to test your driving skills and navigational knowledge.

**March 18**

Saturday Series rallies are beginner friendly TSD road rallies, starting and ending in the Portland area. Rallies take three to four hours to complete. First car starts at 10:01 a.m.

**April 15**

**May 13**

**June 10**

**July 22**

**August 19**

Entry fee: \$20 per car for CSCC members, \$30 per car for non-members

**Save with a Series Pass.** \$120. Includes entry in Rally School and all 6 Saturday Series rallies. Register just once to enter all 7 events. Run the same car number with the same start time each rally. Available to CSCC members only. CSCC membership is [available online](#).



## Special Events

**September 9 – Mountains to the Sea** – 58th anniversary of Cascade's classic rally. Full-day tour-style time-speed-distance road rally, offering a scenic route that is fun to drive, starting in Portland and ending at the Pacific Ocean (perhaps Newport). Entry fee: \$50 per car for CSCC members, \$75 per car for non-members

**October 28 – Ghouls Gambol** – This daytime rally explores autumn colors around Portland's foothills and farmland. Optional decorated car show. Caution: May include tricks and treats. Ends at Spirit of Halloweentown in St. Helens. Entry fee: \$20 per car for CSCC members, \$30 per car for non-members

**Save more with a Season Ticket.** \$180 for 9-event Season Ticket. Includes all benefits and events in the Series Pass, plus entry in Mountains to the Sea and Ghouls Gambol. Available to members only. CSCC membership is [available online](#).

**November 18 – Oregon Trailblazer** – This year we welcome the return of an occasional Cascade tradition – a tricky TSD rally that challenges your team's driving and navigational skills. Expect tricks and traps. (The last Oregon Trailblazer Rally was in 2006.) Entry fee: \$20 per car for CSCC members, \$30 per car for non-members

### For all 2023 Cascade Geargrinders road rallies:

- Online registration is required: [MotorsportReg.com](https://MotorsportReg.com).
- Entry requires a street-legal vehicle, a licensed insured driver, a navigator, and a smart device (e.g., cell phone or tablet) running the [Competitor Richta GPS Checkpoints app](#) (app is free).
- Rallies are conducted in accordance with the current [Road Rally Rules](#).
- Events will comply with the [Cascade Geargrinders Coronavirus Message](#).



*Enjoy a fun drive in the country. Play the game that takes you places.*

[www.cascadegeargrinders.org](https://www.cascadegeargrinders.org)

[rally@cascadesportscarclub.org](mailto:rally@cascadesportscarclub.org)

[f](#) #CSCC Road Rally