

Date: November 6, 2021

To: CSCC Board (old and new)

From: Monte and Victoria Saager, Chair  
Cascade Geargrinders Road Rally Program



Subject: Geargrinders Report to the Board – 2021 Season Wrap and 2022 Look Ahead

In 2021, the Geargrinders Road Rally Program put on nine road rallies and averaged **24 cars per rally**, an improvement over 2020's average of 18 cars per rally.

The attached Yearend Report shows that the season ended with a **profit of \$1,613**.

It was an outstanding rally season in both attendance and profit. Despite - or perhaps due to - the pandemic.

### Looking back

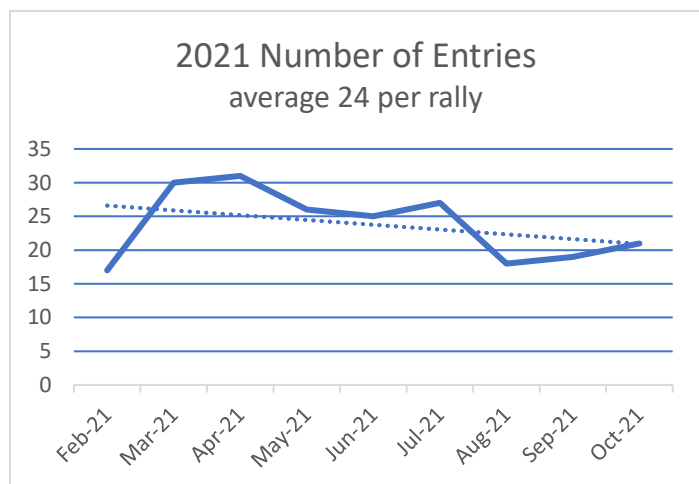
Procedures that we implemented in 2020 were continued throughout the 2021 rally season.

Events were put on in compliance with the Cascade Geargrinders [Coronavirus Message](#). "You stay in your car. We'll stay in ours."

Online registration using MotorsportsReg continued to be required. On-site day-of registration is discontinued until further notice. Check-in is virtual using SpeedWaiver to sign required waivers and email to distribute important rally information and route instructions.

Use of the Richta GPS Checkpoints app to time and score road rallies is now standard. Each team runs an app on their smartphone to get scored at GPS checkpoints. No human contact is needed for timing and scoring.

The timing app has created a new style of time-speed-distance road rally. A three- to four-hour rally now has 20 to 30 legs instead of the three to five (including do-it-yourself) of a pre-app rally. Legs are short, two to 10 minutes, and checkpoints are frequent. Mid-rally time-of-day restarts are common. It's a different pace and focus, with even more value on being on time all the time. The new style is more beginner-friendly, more supportive of novice ralliers. And it is attracting a new audience.



The highest attendance this season was the April Saturday Series Rally with 31 entries, followed closely by the March event with 30 entries. Overall the six events in the Saturday Rally Series averaged 26 entries per rally and the Series made a profit of \$1,300.

The Mountains to the Sea Rally was held in September coincidentally on the first day of rain in over eight months and over an inch of rain fell during the rally. Regardless, 19 teams braved the weather and netted a small profit of \$130 for the rally program.

In seasons past the Mountains to the Sea Rally provided major financial support to the rally program. Without the attraction of a group BBQ party around the beach fire after the rally, interest in this event has fallen during the pandemic. Luckily the reduction in costs such as printing plus increased attendance has made the Saturday Series more profitable and able to support the rally program without subsidy from Mountains to the Sea.

Ghouls Gambol wrapped up the season with 21 cars, just breaking even.

Overall, 2021 was another outstanding season for the Geargrinders Road Rally Program. Despite - or perhaps due to - the pandemic.

### **Looking forward**

Attached is a draft road rally schedule for 2022. Please let us know right away of any conflicts with other Cascade events. A budget for the 2022 road rally program will be submitted for approval prior to the January 2022 Board meeting.

In 2022, we will continue to offer no-human-contact events consistent with the Geargrinders Coronavirus Message. Online registration through MSR will remain mandatory. GPS apps will continue to provide event scoring.

We continue to recruit rallymasters. Of the nine rallies in 2021, we (Monte and Victoria) wrote five of them. We invite any rallier who is interested in learning to write a rally to contact us.

We are increasingly interested in identifying our successors as Geargrinders Chair. This coming year will be our fifth year as chair (this time). We can't do it forever. Contact us if you can see yourself in this role.

### **Come drive with us!**

We've said that sustaining attendance is key to sustaining the road rally program and that a season average of about 20 cars per rally would support full reimbursement of all rally-related expenses. We exceeded that target in 2021. We were able to reimburse rallymasters' expenses and the program made a profit.

An average of 25 cars per rally could fund some upscaling, such as real rally awards for class winners (instead of just carwash coupons and candy bars) and maybe dash plaques.

We continue to work toward increasing attendance by promoting Cascade's road rally events through email, social media, Auspuff, and the Cascade Geargrinders website. Please help by sharing our event announcements and promotions. Let us know if you identify audience opportunities.

Geargrinders 2021 Yearend Report to the Board

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We would love to see even more Cascade members come out and rally. That's why you belong to a car club, right? You enjoy driving your car. Road rally is a fun way to enjoy driving your car in the country. Once a month from February through October. Affordable fun for a carful.

Come play the game that takes you places. Come drive with us!

Please let us know what questions you have about the rally program. Thank you for your support!

Monte and Victoria Saager, Chair

Cascade Geargrinders Road Rally Program

[www.cascadegeargrinders.org](http://www.cascadegeargrinders.org)

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# 2021 Geargrinders Yearend Report

updated 11/3/21

## 2020

## 2021

|   | Actual<br>Avg # of cars<br>19.6 | Budget Per event<br>projected avg 17 cars<br>(6 events) | Actual Per event<br>Avg # of cars<br>26.2<br>(6 events) |
|---|---------------------------------|---|---|
| <b>Saturday Road Rally Series</b>                           |                                 |   |   |
| Revenue:  | (5 events)                      | (6 events)  | (6 events)  |
| Entry fee (non-members)                                     | \$1,920                         | \$1,620   | \$1,200   |
| Entry fee (members)   | \$550                           | \$720   | \$920   |
| Less MSR fees (assumes half of entries)                     | (\$151)                         | (\$491)   | (\$131)   |
| Free entry (coupon)   | \$0                             |   | (\$20)  |
| Series Pass (full rate)                                     | \$80                            | \$100   | \$1,300   |
| Series Pass (rallymaster rate)                              | \$0                             | \$80  | \$80  |
| Less MSR fees   |                                 |   | (\$73)  |
| Free entry (coupon)   |                                 |   | (\$10)  |
| <b>Total Revenue:</b>                                       | <b>\$2,399</b>                  | <b>\$2,029</b>  | <b>\$3,267</b>  |
| Expenses:   |                                 |   |   |
| Route instruction/checkpoint slip printing                  | \$0                             | \$0   | \$0   |
| Rallymaster fuel stipend                                    | \$200                           | \$240   | \$240   |
| Event awards  | \$0                             | \$300   | \$325   |
| <b>Total Expenses:</b>                                      | <b>\$200</b>                    | <b>\$540</b>  | <b>\$565</b>  |
| Season expenses w/out insurance (per event, above)          | \$297                           | \$407   | \$276   |
| <b>Net Saturday Series Profit/Loss w/out insurance</b>      | <b>\$1,902</b>                  | <b>\$1,082</b>  | <b>\$2,426</b>  |
| Season expenses with insurance (per event, above)           | \$1,230                         | \$1,527   | \$1,396   |
| <b>Net Saturday Series Profit/Loss with insurance</b>       | <b>\$968</b>                    | <b>(\$38)</b>   | <b>\$1,306</b>  |
| <b>Mountains to the Sea (1 day)</b>                         |                                 |   |   |
|   | # of cars<br>23                 | projected 25 cars                                       | # of cars<br>19   |
| Revenue:  |                                 |   |   |
| Entry fee (non-members)                                     | \$840                           | \$1,050   | \$600   |
| Entry fee (members)   | \$605                           | \$550   | \$550   |
| Less MSR fees (assumes half of entries)                     | (\$102)                         | (\$112)   | (\$63)  |
| Extra participant diners / dinner box purchases             | \$465                           | \$0   | \$0   |
| <b>Total Revenue:</b>                                       | <b>\$1,808</b>                  | <b>\$1,488</b>  | <b>\$1,087</b>  |
| Expenses:   |                                 |   |   |
| Route instruction and rules printing                        | \$0                             | \$0   | \$0   |
| Rallymaster fuel stipend                                    | \$100                           | \$100   | \$100   |
| Barbeque  | \$636                           | \$0   | \$0   |
| Awards, perpetual trophy engraving                          | \$507                           | \$550   | \$523   |
| Richta app fee (\$5/car)                                    | \$115                           | \$125   | \$95  |
| Car numbers   | \$0                             |   |   |
| Ferry fare (23 cars * \$3/car)                              | \$0                             |   |   |
| <b>Total Expenses:</b>                                      | <b>\$1,358</b>                  | <b>\$775</b>  | <b>\$718</b>  |
| Season expenses w/out insurance (per event, above)          | \$59                            | \$68  | \$46  |
| <b>Net Mountains to the Sea Profit/Loss w/out insurance</b> | <b>\$390</b>                    | <b>\$645</b>  | <b>\$322</b>  |
| Season expenses with insurance (per event, above)           | \$246                           | \$254   | \$233   |
| <b>Net Mountains to the Sea Profit/Loss with insurance</b>  | <b>\$204</b>                    | <b>\$459</b>  | <b>\$136</b>  |

# 2021 Geargrinders Yearend Report

updated 11/3/21

## 2020

## 2021

|  | Actual          | Budget Per event   | Actual Per event |
|--|-----------------|--------------------|------------------|
| <b>Ghouls Gambol (1 event)</b>                       | # of cars<br>17 | projecting 15 cars | # of cars<br>21  |
| Revenue:   |                 |                    |                  |
| Entry fee (non-members)                              | \$240           | \$240              | \$320            |
| Entry fee (members)                                  | \$180           | \$140              | \$150            |
| Less discount in lieu of Sat Series event awards     | (\$45)          |                    | \$0              |
| Less MSR fees (assumes half of entries)              | (\$25)          | (\$29)             | (\$30)           |
| Free entry (coupon)                                  | \$0             |                    | \$0              |
| <b>Total Revenue:</b>                                | <b>\$350</b>    | <b>\$380</b>       | <b>\$440</b>     |
| Expenses:  |                 |                    |                  |
| Route instruction/checkpoint slip printing           | \$0             | \$0                | \$0              |
| Rallymaster fuel stipend                             | \$40            | \$40               | \$40             |
| Event awards   | \$50            | \$50               | \$89             |
| Richta app fee (\$3/car for non-member entry)        | \$0             | \$0                | \$0              |
| <b>Total Expenses:</b>                               | <b>\$90</b>     | <b>\$90</b>        | <b>\$129</b>     |
| Season expenses w/out insurance (per event, above)   | \$59            | \$68               | \$46             |
| <b>Net Ghouls Gambol Profit/Loss w/out insurance</b> | <b>\$201</b>    | <b>\$222</b>       | <b>\$265</b>     |
| Season expenses with insurance (per event, above)    | \$246           | \$254              | \$233            |
| <b>Net Ghouls Gambol Profit/Loss with insurance</b>  | <b>\$14</b>     | <b>\$36</b>        | <b>\$79</b>      |
| <b>Geargrinders Net Profit/Loss w/out insurance</b>  | <b>\$2,765</b>  | <b>\$2,193</b>     | <b>\$3,293</b>   |
| <b>Geargrinders Net Profit/Loss with insurance</b>   | <b>\$1,085</b>  | <b>\$513</b>       | <b>\$1,613</b>   |

Season average number of cars per rally

18.2

23.8

|                        |                |                |                |
|------------------------|----------------|----------------|----------------|
| <b>Total revenue</b>   | <b>\$5,157</b> | <b>\$3,735</b> | <b>\$5,159</b> |
| <b>Total expenses</b>  | <b>\$4,071</b> | <b>\$4,248</b> | <b>\$3,546</b> |
| <b>Net profit/loss</b> | <b>\$1,085</b> | <b>\$513</b>   | <b>\$1,613</b> |



CASCADE SPORTS CAR CLUB GEARGRINDERS

# 2022 Road Rally Schedule

**PROPOSED**

as of 11/13/22

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## Saturday Road Rally Series

**February 19 – Rally School** – Start the season with a virtual review of time-speed-distance road rally rules and procedures on Friday evening. Then run a practice road rally on Saturday morning to test your navigational knowledge and driving skills.

**March 19** Saturday Series rallies are beginner-friendly time-speed-distance road rallies, starting and ending in the Portland area. Rallies take three to four hours to complete. First car starts at 10:01 a.m.

**April 16**

Entry fee:

**June 25**

\$20 per car for CSCC members  
\$30 per car for non-members

**July 23**

**Save with a Series Pass.** \$120 for 7-event Series

**August 20**

Pass. Includes entry in 6 Saturday Series rallies and Rally School. Register just once to enter all 7 events. Run the same car number each rally. Available to members only. CSCC membership is [available online](#).

**Sept. 17**



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## Special Events

**May 14 – Mountains to the Sea** – 57th anniversary of Cascade’s classic rally. Full-day tour-style time-speed-distance road rally, offering an all-paved scenic route that is fun to drive, starting in Portland and ending at the Pacific Ocean. \$50 per car for CSCC members, \$75 per car for non-members

**October 29 – Ghouls Gambol** – This daytime rally explores autumn colors around Portland’s foothills and farmland. Optional decorated car show. Caution: May include tricks and treats. \$20 per car for CSCC members, \$30 per car for non-members

**Save more with a Season Ticket.** \$180 for 9-event Season Ticket. Includes all benefits and events in the Series Pass, plus entry in Mountains to the Sea and Ghouls Gambol. Available to members only. CSCC membership is [available online](#).

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### For 2022 Cascade Geargrinders road rallies:

- Online registration is required: [MotorsportReg.com](https://MotorsportReg.com).
- Entry requires a street-legal vehicle, a licensed and insured driver, a navigator, and a smart device (e.g., cell phone or tablet) running the [Competitor Richta GPS Checkpoints app](#) (app is free).
- Rallies are conducted in accordance with the current [Road Rally Rules](#).
- Events will comply with the [Cascade Geargrinders Coronavirus Message](#).



*Enjoy a fun drive in the country. Come play the game that takes you places.*

[www.cascadegeargrinders.org](http://www.cascadegeargrinders.org)

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[f](#) #CSCC Road Rally