

Date: November 5, 2022

To: CSCC Board (old and new)



From: Monte and Victoria Saager, Chair
Cascade Geargrinders Road Rally Program

Subject: Geargrinders Report to the Board – 2022 Season Wrap and 2023 Look Ahead

In 2022, the Geargrinders Road Rally Program put on nine road rallies and averaged **18 cars per rally**, nearly meeting the goal of 19, but a downturn from 2021's high of 24 cars per rally. The number of returning participants stayed steady, but the number of new ralliers declined.

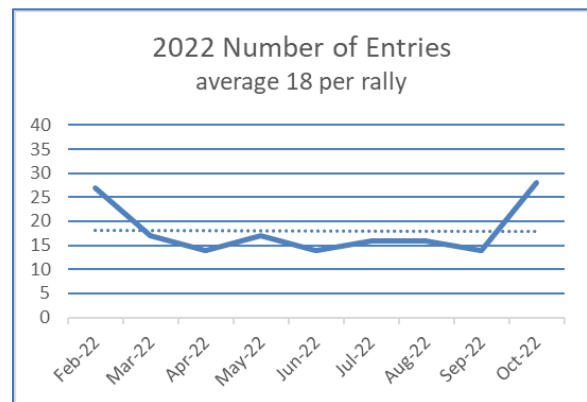
The 2022 Geargrinders Budget yearend report shows that the season ended with a **profit of \$276**, meeting the budget target. It was an “okay” rally season in both attendance and profit.

Looking back

Procedures that we implemented in 2020 were continued throughout the 2022 rally season.

Events complied with the Geargrinders [Coronavirus Message](#). “You stay in your car. We’ll stay in ours.”

Online registration using MotorsportsReg continues to be required. On-site day-of registration is discontinued. Check-in is virtual using SpeedWaiver to sign required waivers and email to distribute important rally information and route instructions.



Use of the Richta GPS Checkpoints app to time and score road rallies is now standard. Each team runs an app on their smartphone to get scored at GPS checkpoints. No human contact is needed for timing and scoring.

New in 2022, a Season Ticket which included entry in all nine 2022 rallies proved to be more popular than expected. Ten teams purchased Season Tickets. In addition, four teams purchased a Series Pass, which included entry in all six Saturday Series rallies plus the Rally School. These entries purchased in advance provided a guaranteed number of entries but do little to attract new ralliers. The Season Ticket and Series Pass promote club membership, though, since you must be a member to purchase one.

The two events with the most entries were the first and the last of the season. The Rally School in February had 27 entries. The Ghouls Gambol Rally had 28 entries. The six events in the Saturday Rally Series averaged 15 entries per rally.

The Mountains to the Sea Rally was held in May, after the coldest and rainiest Spring in years. Only 17 teams entered the rally. Without the attraction of an after-rally BBQ party around the beach fire, interest in this event has fallen since the pandemic.

Overall, 2022 was an “okay” season for the Geargrinders Road Rally Program. Expense reductions, notably for prizes, helped to balance lower revenues. With the rolling back of COVID restrictions, more

events and activities competed to attract participants. Our returning attendance has held steady. Fewer new participants is of concern for next season.

Looking forward

Attached is a tentative road rally schedule for 2023. This schedule has been vetted, but please do review it and let us know right away of any conflicts. A budget for the 2023 road rally program will be submitted for approval prior to the January 2023 Board meeting.

In 2023, we plan to stay the course. Online registration through MSR will remain mandatory. GPS apps will continue to provide event scoring. Mid-rally break and rally ending social gatherings will continue to be offered but not required. Saturday Series prizes will continue to be mailed to winners.

We continue to recruit rallymasters. Of the nine rallies in 2022, we (Monte and Victoria) wrote five of them. We invite any rallier who is interested in learning to write a rally to contact us.

We are even more increasingly interested in identifying our successors as Geargrinders Chair. This coming year will be our sixth year as chair (this time). We can't do it forever. Contact us if you can see yourself in this role.

Come drive with us!

We've said that sustaining attendance is key to sustaining the road rally program and that a season average of about 20 cars per rally would support full reimbursement of all rally-related expenses. We almost reached that target in 2022. We were able to reimburse rallymasters' expenses and the program made a small profit.

An average of 25 cars per rally could fund some upscaling, such as real rally awards for class winners (instead of just carwash coupons and candy bars) and maybe dash plaques.

We continue to work toward increasing attendance by promoting Cascade's road rally events through email, social media, Auspuff, and the Cascade Geargrinders website. Please help by sharing our event announcements and promotions. Let us know if you identify audience opportunities.

We would love to see even more Cascade members come out and rally. That's why you belong to a car club, right? You enjoy driving your car. Road rally is a fun way to enjoy driving your car in the country. Affordable fun for a carful.

Play the game that takes you places.

Please let us know what questions you have about the rally program. Thank you for your support!

Monte and Victoria Saager, Chair
Cascade Geargrinders Road Rally Program
www.cascadegeargrinders.org
rally@cascadesportscarclub.org

2022 Geargrinders Budget

updated 11/15/21

updated 11/3/22

	Budget	Actual
Summary:	projecting avg 19.6 cars/event	actual avg 18.1 cars/event
Net revenue from entry fees (less MSR)		
9 events, Feb. thru Oct.	\$4,439	\$3,870
Expenses		
Insurance	\$1,680	\$1,680
Printing, supplies, misc.	\$150	\$38
Tropies, engraving, prizes	\$1,710	\$1,258
Rallymaster fuel stipend	\$525	\$525
Richta app fee	\$110	\$93
Total Expenses	\$4,175	\$3,594
Net Profit/Loss	\$264	\$276

Budget Detail:

	projected avg cars/event 19.6	Budget Per event (9 events)	Actual Per event (9 events)
Season Expenses (overhead)			
ICSCC Insurance	\$1,680	\$187	\$1,680 \$187
Rally Season Overhead			
Publicity and marketing (print flyers, cards)	\$50		\$0
Road Rally Rules (printing as needed)	\$0		\$0
Championship Trophies	\$420		\$325
CSCC Perpetual Trophy engraving	\$40		\$47
Miscellaneous supplies - operations	\$100		\$38
Rally Season Overhead Expenses (w/out insurance):	\$610	\$68	\$409 \$45
Total Season Expenses (with insurance):	\$2,290	\$254	\$2,089 \$232

Rally School Rally

	projecting 17 cars			# of cars
Revenue:	Number	Each	Total	
Entry fee (non-members)	5	\$30	\$150	\$330
Entry fee (members)	2	\$20	\$40	\$60
Free entry (discount)				\$0
Less MSR fees			(\$14)	(\$24)
Series Pass (full rate)	8	\$120	\$960	\$480
Series Pass (rallymaster rate)	1	\$100	\$100	\$0
Less MSR fees			(\$24)	(\$32)
Season Ticket (full rate)	1	\$180	\$180	\$1,080
Season Ticket (rallymaster rate)	0	\$160	\$0	\$480
Less MSR fees			\$0	(\$75)
Total Revenue:			\$1,392	\$2,300

2022 Geargrinders Budget

updated 11/15/21

updated 11/3/22

Budget

Actual

Expenses:

Rally school materials	\$0
Class room rental	\$0
Route instruction printing	\$0
Rallymaster fuel stipend	\$50
Richta app fee (\$3/car for non-member entry)	\$0
Total Expenses:	\$50

\$0
\$0
\$0
\$50
\$0
\$50

Saturday Road Rally Series (6 events)

projecting avg 20 cars/rally

Avg # of cars

15.2

Revenue:

	Number	Each	Total
Entry fee (non-members)	6	\$30	\$1,080
Entry fee (members)	4	\$20	\$480
Less MSR fees			(\$20)
Free entry (discount)			
Series Pass	9	\$0	\$0
Season Ticket	1	\$0	\$0
Free entry (discount)			
Total Revenue:			\$1,541

\$300
\$420
(\$45)
\$0
\$0
\$0
\$0
\$675

Expenses:

Route instruction printing	\$0	\$0
Rallymaster fuel stipend	\$50	\$300
Event awards	\$100	\$600
Total Expenses:	\$900	

\$0
\$300
\$288
\$588

Mountains to the Sea (1 day)

projecting 22 cars

of cars

17

Revenue:

	Number	Each	Total
Entry fee (non-members)	7	\$75	\$525
Entry fee (members)	14	\$50	\$700
Less MSR fees			(\$58)
Season Ticket	1	\$0	\$0
Total Revenue:			\$1,167

\$300
\$150
(\$25)
\$0
\$425

Expenses:

Route instruction and rules printing	\$0
Rallymaster fuel stipend	\$125
Barbeque	\$0
Awards, perpetual trophy engraving	\$550
Richta app fee (\$5/car)	\$110
Total Expenses:	\$785

\$0
\$125
\$0
\$468
\$51
\$644

2022 Geargrinders Budget

updated 11/15/21

updated 11/3/22

Budget

Actual

Ghouls Gambol (1 event)

projecting 17 cars

of cars

28

Revenue:

	Number	Each	Total
Entry fee (non-members)	5	\$30	\$150
Entry fee (members)	11	\$20	\$220
Less discount in lieu of Sat Series event awards			
Less MSR fees			(\$30)
Free entry (coupon)			
Season Ticket	1	\$0	\$0
Total Revenue:			\$340

\$420
\$80
\$0
(\$30)
\$0
\$0
\$470

Expenses:

Route instruction printing	\$0
Rallymaster fuel stipend	\$50
Event awards	\$100
Richta app fee (\$3/car for non-member entry)	\$0
Total Expenses:	\$150

\$0
\$50
\$131
\$42
\$223

2021 Geargrinders Net Profit/Loss w/out insurance \$1,944

\$1,956

2021 Geargrinders Net Profit/Loss with insurance \$264

\$276