

Date: November 2, 2019

To: CSCC Board (old and new)



From: Monte and Victoria Saager, Chair
Cascade Geargrinders Road Rally Program

Subject: Geargrinders Report to the Board – 2019 Season Wrap and 2020 Look Ahead

Attached is the 2019 Geargrinders Yearend Budget Report, showing final yearend actuals.

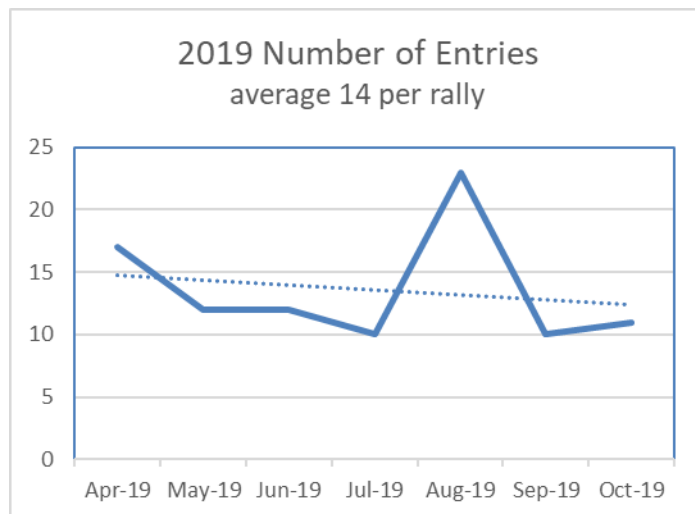
In 2019, we averaged **14 cars per rally**, an improvement over 2018's average of 11 cars per rally. With improved attendance and a lid on expenses, the 2019 rally program ended the season with a **profit of \$466**. That's much better than the \$78 profit our budget projected. And way better than last year's \$753 loss. All in all, it was a much better year.

The Mountains to the Sea Rally continues to be the most heavily attended event of the season. Profit from this event supports the program.

Getting more entries is key to sustaining the rally program. We'd like to see a season average of about 20 cars per rally. That would support full reimbursement of all rally-related expenses, including new costs for online payment processing and fees for use of a GPS scoring app. An average of 25 cars per rally could also fund some upscaling, such as real rally awards for class winners (instead of just candy bars) and maybe dash plaques.

One opportunity for reducing rally-related expense is insurance. We're asking the Board to reduce the cost of insurance for the rally program. Insurance consumed about 42% of this season's rally revenue.

In 2019, Cascade allocated to the rally program an insurance expense of \$1,680 for 7 rallies, that's \$240 per rally (\$16 per car assuming 15 cars). By comparison, Northwest Rally Council (Seattle) puts on a Friday Nighter TSD rally program and purchases rally insurance through K&K for \$170 per rally (a bit over \$11 per car assuming 15 cars). Another example is SCCA which charges sanction/insurance fees of \$6 per car for regional road rallies, which equates to about \$90 per rally (for 15 cars). We'd appreciate the Board's consideration.



Also attached is a draft road rally schedule for 2020. Please let us know right away of any conflicts with other Cascade events. Changes proposed for next season are also attached. Please let us know your comments and suggestions.

We plan to offer optional online rally registration using MSR. And GPS timing and scoring apps will replace manned checkpoints. Both will have some costs (online payment processing fees, fee for use of GPS checkpoints app) which will be included (estimates) in the 2020 budget request we plan to present for approval at the January 2020 Board meeting.

Please let us know what questions you have about the rally program.

We would love to see more Cascade members come out and rally. We are doing our best to make road rally a fun way to enjoy driving your car in the country with a friend. Our focus is on making sure you are challenged but not frustrated by the game. And that you are having fun with your car. That's why you belong to a car club, right? Once a month from February through October. Affordable fun for a carful.

Thank you for your support!

Monte and Victoria Saager

2019 Geargrinders Yearend Report

updated 10/28/19

2018

2019

Season Expenses (Overhead)	Actual	Budget			Per event (7 events)	Actual	Per event (7 events)
ICSCC Insurance	\$1,775		\$1,680		\$240	\$1,680	\$240
Rally Season Overhead							
Publicity and marketing (print flyers, cards)	\$108		\$100			\$0	
Road Rally Rules (printing 0 booklets)	\$129		\$0			\$0	
Championship Trophies	\$420		\$420			\$420	
CSCC Perpetual Trophy engraving	\$64		\$40			\$24	
Miscellaneous supplies - operations	\$61		\$50			\$39	
Rally Season Overhead Expenses (w/out insurance):	\$783		\$610		\$87	\$483	\$69
Total Season Expenses (with insurance):	\$2,558		\$2,290		\$327	\$2,163	\$309
Rally School (classroom only, no rally)							
Revenue:		Number	Each	Total			
Entry fee (non-members)		8	\$15	\$120		\$180	
Entry fee (members)		7	\$10	\$70		\$40	
Total Revenue:				\$190		\$220	
Expenses:							
Rally school materials			\$25	\$25		\$59	
Class room rental			\$50	\$50		\$75	
Total Expenses:				\$75		\$134	
Season expenses w/out insurance (per event, above)			\$87	\$87		\$0	
Net Rally School Profit/Loss w/out insurance				\$28		\$86	
Season expenses with insurance (per event, above)			\$87	\$87		\$0	
Net Rally School Profit/Loss with insurance				\$28		\$86	
Saturday Road Rally Series (5 events)							
	Avg # of cars					Avg # of cars	
	8					12.2	
Revenue:		Number	Each	Total			
Entry fee (non-members)	\$500	8	\$30	\$1,200		\$990	
Entry fee (members)	\$260	3	\$20	\$300		\$400	
Free entry (coupon)							
Series Pass (full rate)	\$160	2	\$80	\$160		\$80	
Series Pass (rallymaster rate)	\$0	2	\$60	\$120		\$0	
Total Revenue:	\$920			\$1,780		\$1,470	
Expenses:							
Route instruction/checkpoint slip printing	\$0		\$25	\$125		\$0	
Rallymaster fuel stipend	\$0		\$40	\$200		\$40	
Event awards	\$170		\$40	\$200		\$144	
Total Expenses:	\$170			\$525		\$184	
Season expenses w/out insurance (per event, above)	\$489		\$87	\$436		\$345	
Net Saturday Series Profit/Loss w/out insurance	\$261			\$819		\$941	
Season expenses with insurance (per event, above)	\$1,599		\$327	\$1,636		\$1,545	
Net Saturday Series Profit/Loss with insurance	(\$849)			(\$381)		(\$259)	

2019 Geargrinders Yearend Report

updated 10/28/19

2018

2019

	Actual	Budget Per event			Actual	Per event
Mountains to the Sea (1 day)	# of cars 20				# of cars 23	
Revenue:		Number	Each	Total		
Entry fee (non-members)	\$1,300	15	\$100	\$1,500	\$1,400	
Entry fee (members)	\$595	10	\$85	\$850	\$765	
Extra participant diners	\$20	5	\$10	\$50	\$40	
Total Revenue:	\$1,915			\$2,400	\$2,205	
Expenses:						
Route instruction/checkpoint slip printing	\$80			\$50	\$41	
Rallymaster fuel stipend	\$0			\$100	\$100	
Barbeque	\$443			\$750	\$388	
Awards, perpetual trophy engraving	\$546			\$550	\$544	
Car numbers	\$150			\$150	\$0	
Ferry fare (23 cars * \$3/car)				\$0	\$72	
Total Expenses:	\$1,218			\$1,600	\$1,145	
Season expenses w/out insurance (per event, above)	\$196		\$87	\$87	\$69	
Net Mountains to the Sea Profit/Loss w/out insurance	\$501			\$713	\$991	
Season expenses with insurance (per event, above)	\$639		\$327	\$327	\$309	
Net Mountains to the Sea Profit/Loss with insurance	\$57			\$473	\$751	
Ghouls Gambol (1 event)	# of cars 17				# of cars 11	
Revenue:		Number	Each	Total		
Entry fee (non-members)	\$350	8	\$30	\$240	\$240	
Entry fee (members)	\$60	7	\$20	\$140	\$40	
Free entry (coupon)					\$0	
Total Revenue:	\$410			\$380	\$280	
Expenses:						
Route instruction/checkpoint slip printing	\$0		\$25	\$25	\$10	
Rallymaster fuel stipend	\$0		\$40	\$40	\$40	
Event awards	\$52		\$30	\$30	\$32	
Total Expenses:	\$52			\$95	\$82	
Season expenses w/out insurance (per event, above)	\$98		\$87	\$87	\$69	
Net Ghouls Gambol Profit/Loss w/out insurance	\$260			\$198	\$129	
Season expenses with insurance (per event, above)	\$320		\$327	\$327	\$309	
Net Ghouls Gambol Profit/Loss with insurance	\$38			(\$42)	(\$111)	
2019 Geargrinders Net Profit/Loss w/out insurance	\$1,022			\$1,758	\$2,146	
2019 Geargrinders Net Profit/Loss with insurance	(\$753)			\$78	\$466	



CASCADE SPORTS CAR CLUB GEARGRINDERS

2020 TSD Road Rally Schedule*

Rally School

February 15 – Novice or Nervous – Classroom review of Cascade Geargrinders’ time-speed-distance road rally rules and procedures, followed by a practice road rally. Class starts at 10 a.m., rally starts at noon and ends about 2 p.m. at Helvetia Tavern. North Plains Senior Center, 31450 NW Commercial Street, North Plains, OR 97133. \$20 per car for CSCC members, \$30 per car for non-members.

Saturday Road Rally Series

March 21 Registration: 9 am
April 18 Drivers meeting: 9:45 am
June 13 First car out: 10 am
July 18
August 22

\$20 per car for CSCC members
 (\$30 for non-members)



Optional: Online registration at <https://www.motorsportreg.com/>

Save with a Series Pass

\$80 for 5-event Series Pass. Register once for the entire Saturday Rally Series. Keep the same car number all season. Available to members only. CSCC membership available at every rally.

Start location

Northeast corner of Lowe’s parking lot, 13631 SE Johnson Rd, Milwaukie, OR 97222

Special Events

May 16 – Mountains to the Sea – Full-day road rally from Portland to Long Beach on Washington’s scenic back roads. Includes famous beach party. Beginner level time-speed-distance road rally.

September 19 – Game / Gimmick Rally - Test your trick-and-trap road rally skills in this fun rally. Without average speeds and checkpoint timing, scoring is based on correctly answering questions about things you see along the rally route.

October TBD – Ghouls Gambol – A Cascade tradition, this Halloween road rally explores the autumn colors around Portland’s foothills and farmland. Caution: May include frights.



* For all 2020 Cascade road rallies, each car must have a cell phone (or other smart device) running the Richta Competitor app in order to participate.

www.cascadegeargrinders.org
rally@cascadesportscarclub.org

#CSCC Road Rally

Proposed 2020 Cascade Geargrinders Road Rally Program

Rally Program Future

In 2019, we averaged 14 cars per rally - better than 2018's average of 11 cars per rally. But even that improvement is a stretch from the 20 to 25 cars needed to sustain a healthy road rally program.

The low number of contestants is not the only challenge. When we were asked to chair Geargrinders two years ago, volunteers were burned out and few. While we've seen some improvement in entries, more changes are needed to carry Cascade's road rally program into the future.

Based on our experience over the last two years, we propose these changes for the 2020 road rally season: offer rallies that are simpler and more fun, replace manned checkpoints with automated GPS app timing, and offer optional online registration and entry fee payment. The proposed program adds two events to the season: a rally school practice rally, and a "game" or gimmick rally. Mountains to the Sea would move from August to May.

Proposed Changes

Simpler, More Fun

To attract and retain more contestants, the rallies should be simpler and more fun to run. Contestants who have fun are more likely to come to the next rally.

Ways to make rallies less difficult and more enjoyable are described in the proposed Rallymaster Guide. www.cascadegeargrinders.org/resources.cfm

GPS Timing and Scoring

We propose using the Richta Rallymaster GPS Checkpoints app for event timing and scoring. We successfully used this app for the 2019 Mountains to the Sea Rally. Contestants will use the Richta Competitor app to get timed and scored, so the app is required to run the rally. The Competitor app is free.

Manned checkpoints will be replaced with unmanned passage controls. That means no checkpoint signs, timing lines, clocks, workers, logs, and scorecards. Event scoring will be automated and

accurate, with results ready to announce as soon as the last car finishes.

GPS timing and scoring reduces the administrative burden, and it's also a plus to contestants. A moment after the contestant passes a control, their app displays their arrival time, their leg score, and whether they were early or late. Near immediate feedback.

We hope use of this app will improve contestants' experience (accurate scoring feedback, less frustration with the complexities of scorecard entries and calculations, and less time waiting for rally results at the end). And folks who would otherwise be working a manned checkpoint can instead participate as contestants. Hoped for outcome: more cars at each rally.

Online Registration

We plan to offer optional online road rally registration (including online payment) using MotorsportReg.com (MSR). Online registration will allow us to assign a car number to the contestant and confirm that they have the Richta Competitor app set up for their car number.

Day-of-event check-in for contestants that registered online will be simple and much quicker. We'll still take walk-up registration (cash or check only) – if setup of the Richta Competitor app can be confirmed.

Come drive with us!

Proposed Road Rally Rules have been drafted to reflect these proposed changes while remaining consistent with Cascade's trick-and-trap time-speed-distance road rally style.

www.cascadegeargrinders.org/resources.cfm

We hope that the 2020 Geargrinders road rally season will attract and retain more contestants (and volunteers).

Anyone can run a road rally. It's an inexpensive way to enjoy a drive in the country, with some driving skill and competition thrown in. All you need is a street-legal vehicle, a driver, a navigator, and a smart phone to run the GPS timing app.